Data collection and interpretation for cow-calf ranches

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Abstract
Utilizing herd production records to make decisions can be very helpful when dealing with herd health issues. Records are also valuable when examining herd goals as they are an objective source of information that can uncover areas of opportunity.

Another valuable tool is the ability to benchmark a herd’s records against their herd goals and/or to benchmark production data vs. other similar herds.

Key words: records, beef production, benchmark

In this session we will be analyzing and interpreting various herd records to demonstrate the power of having and utilizing beef cow-calf herd records in a quest for herd improvement.