Mark your calendars!

Upcoming AABP Conferences

$\mathbf{2008}$

Charlotte, North Carolina • September 25-27

2009

Omaha, Nebraska • September 10-12

2010

Albuquerque, New Mexico • September 16-18

2011

Saint Louis, Missouri • September 22-24



For subcutaneous injection in the posterior aspect of the ear where it attaches to the head (base of the ear) in lactating dairy cattle. For subcutaneous injection in the middle third of the posterior aspect of the ear or in the posterior aspect of the ear where it attaches to the head (base of the ear) in beef and non-lactating dairy cattle. CAUTION

Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS

EXCEDE Sterile Suspension is indicated for treatment of bovine respiratory disease (BRD, shipping fever, pneumonia) associated with Mannheimia haemolytica, Pasteurella multo-cida, and Histophilus sormi in beef, non-lactating dairy, and lactating dairy cattle. EXCEDE Sterile Suspension is also in-dicated for the control of respiratory disease in beef and nonlactating dairy cattle which are at high risk of developing BRD associated with *M. haemolytica*, *P. multocida*, and *H. somni*. CONTRAINDICATIONS

As with all drugs, the use of EXCEDE Sterile Suspension is contraindicated in animals previously found to be hypersensitive to the drug.

WARNINGS

WARNINGS FOR USE IN ANIMALS ONLY. NOT FOR HUMAN USE. KEEP OUT OF REACH OF CHILDREN. Penicillins and cephalosporins can cause allergic reactions in sensitized individuals. Topical exposures to such antimi-crobials, including ceftiofur, may elicit mild to severe allergic reactions in some individuals. Repeated or prolonged ex-posure may lead to sensitization. Avoid direct contact of the product with the skin eves mouth and clothion. Sensitization product with the skin, eyes, mouth and clothing. Sensitization product with may be avoided by wearing clothing. Sensitization of the skin may be avoided by wearing latex gloves. Persons with a known hypersensitivity to penicillin or ceph-alosporins should avoid exposure to this product. In case of accidental eye exposure, flush with water for 15

minutes. In case of accidental skin exposure, wash with soap and water. Remove contaminated clothing. If allergic reaction occurs (e.g., skin rash, hives, difficult breathing), seek medical attention

The material safety data sheet contains more detailed occupational safety information. To obtain a material safety data sheet (MSDS) please call 1-800-733-5500. To report any adverse event please call 1-800-366-5288. Injection of EXCEDE Sterile Suspension into the arteries of

the ear is likely to result in sudden death to the animal

RESIDUE WARNINGS

· Following label use as a single treatment, a 13-Following label use as a single treatment, a 15-day pre-staughter withdrawal period is required. Following label use as a single treatment, no milk discard period is required for this product. Use of dosages in excess of 6.6 mg CE/kg or administration by unapproved routes (subcuta-neous injection in the neck or intramuscular injection) may cause violative recidues



Neous injection in the next of international injection may cause violative residues. A withdrawal period has not been established for this product in pre-ruminating calves. Do not use in calves to be processed for veal. PRECAUTIONS

Following subcutaneous injection in the middle third of the posterior aspect of the ear, thickening and swelling (charac-terized by aseptic cellular infiltrate) of the ear may occur. As with other parenteral injections, localized post-injection bac-terial infections may result in abscess formation. Attention to hygienic procedures can minimize their occurrence. Following injections at the posterior aspect of the ear where

it attaches to the head (base of the ear), areas of discoloration and signs of inflammation may persist at least 13 days post administration resulting in trim loss of edible tissue at slaugh-ter. Injection of volumes greater than 20 mL, in the middle third of the ear, may result in open draining lesions in a small percentage of cattle. The effects of ceftiofur on bovine reproductive performance,

pregnancy, and lactation have not been determi

ADVERSE EFFECTS

Administration of EXCEDE Sterile Suspension into the ear arteries is likely to result in sudden death in cattle. During the conduct of clinical studies, there was a low incidence of acute death (nine out of approximately 6000 animals). Three of these deaths were confirmed to be the result of inadvertent intra-arterial injection. No other adverse systemic effects were noted for either the antibiotic or formulation during any of the clinical and target animal safety studies

STORAGE CONDITIONS

Store at controlled room temperature 20° to 25°C (68° to 77°F) [see USP]. Shake well before using. Contents should be used within 12 weeks after the first dose is removed. HOW SUPPLIED

EXCEDE Sterile Suspension is available in the following package size: 100 mL vial

U.S. Patent No. 5,721,359 and other patents pending. NADA #141-209, Approved by FDA

Distributed by:

Pharmacia & Upjohn Company Division of Pfizer Inc, NY, NY 10017

www.EXCEDE.com or call 1-866-387-2287

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INTRODUCING EXCEDE: MORE THAN BETTER SCIENCE, IT'S BETTER MATH.

In a single dose, new EXCEDE (*ceftiofur crystalline free acid*) Sterile Suspension delivers the kind of BRD therapy that used to require 3 to 5 doses.

- Powerful, sustained-release, broad-spectrum antibiotic performance
- Extended therapy in a single dose for greater compliance, fewer dosing errors
- Zero-day milk discard for 100% peace of mind
- All with simple, base of ear injection

Ask about new EXCEDE. No matter how you add it up, it equals more disease treatment with less handling.

As with all drugs, the use of EXCEDE is contraindicated in animals previously found to be hypersensitive to the drug. Though safe in cattle when properly given, inadvertent intra-arterial injection in the ear is possible and is fatal. EXCEDE has a pre-slaughter withdrawal time of 13 days.



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