Plan now to attend the 18th Annual AABP Convention

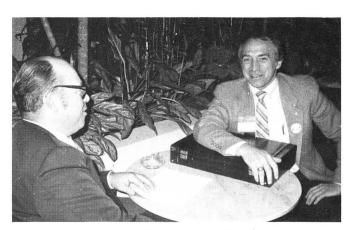
Buffalo, New York November 20-23, 1985



The Buffalo whiz cavaliers!



She won a buffalo?



Gene and Neil think Buffalo!

What Do You Know About Buffalo?

Buffalo — a city of vital people, will be the venue for the Annual AABP Convention on November 20-23, with headquarters at the Hyatt Regency.

Peg Beardsley

Buffalo Area Chamber of Commerce, Buffalo, NY

I would like to thank you for the opportunity to show my film on Buffalo, New York. We are very proud of our city and we look forward to hosting next year's conference. We've already started making plans to ensure that the conference will be a great success. Dr. Benthe asked me to guarantee that we will have 65 degree weather with sunshine and I'm going to do that because when I left Buffalo today it was 65 degree weather with sunshine! I'm going to show you a short film now.

If you haven't seen Buffalo lately you haven't seen Buffalo. There was a time not long ago when Buffalo could be called the sleeping giant, the best kept secret in the Northeast. But times have changed. So did Buffalo. The giant is awake. The secret is out. Buffalo is alive and more vital than ever. Buffalo is rediscovering its past. Buffalo is re-

directing its future. The signs of healthy progress are everywhere. Every clean water fountain. Every vitalized business district. Restored landmarks. Rejuvenated residential areas. Ours is a promising tomorrow. Built upon the bedrock strength of yesterday. It's really an uncommonly great place to live, to work, to do business. Ours is a city that builds upon a dynamic history, a rich architectural heritage, a long tradition of excellence in the arts, and a harmonious blend of diverse cultures.

It wasn't long ago that shifting population patterns and changing economic fortunes sapped the vitality of key sections of the area. For awhile Buffalo's heart seemed to stop. But that has been revived by a massive injection of civic pride. In what has since become an envied model of cooperative effort, the people banded together to cut through red tape, to

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get the job done. Business is doubling. Civic leaders pull together toward one goal—creating a bright, dynamic new city, living up to all its valued traditions, and then some. If you haven't seen Buffalo lately, you haven't seen Buffalo.

Here's what's been happening, and it isn't finished yet. Within the last few years 30 new buildings have transformed the city's skyline. The architectural grandeur of the downtown business district has been restored. Contemporary styles blend harmoniously with the landmarks of a cherished past. Theater, long a Buffalo tradition, has been revitalized. The theater district is more vibrant, more promising than ever. Here you find a dazzling variety of musical and theatrical events, as well as elegant restaurants and art galleries. Linking the downtown business and entertainment district with the rest of the city a light rail rapid transit system will shortly be completed, partly above ground, partly as a subway. A modest mile and a quarter of above ground road, a concrete pedestrian mall will innovate downtown business and recreation activities. Downtown, too, is the convention center, host to a wide variety of trade shows, conventions, meetings, and social events. Its flexible design is open to all kinds of exciting possibilities elegant parties, dinners for a thousand, or 20. Large conventions, trade shows, or dozens of small meetings. Not far away a grand new hotel has added a generous measure of the good life to downtown Buffalo. Adjacent to the new convention center, a second new hotel has been fashioned from the restoration of a landmark building. Creating a bright future on the foundation of a rich architectural past. Other fine hotels in Buffalo's readily accessible suburbs feature a wide range of entertainment and accommodation within a short fifteen minute drive.

Another side of the vision moving Buffalo forward is the reclamation of its waterfront. Born of water, Buffalo is uniquely endowed with a shoreline that stretches mile after mile along Lake Erie and the Niagara River. Within a five to ten minute walk from the business district a new marina has become the compelling magnet, drawing strollers, and bikers, as well as boaters. New waterfront townhouses and office buildings are just the beginning of full rejuvenation plans. The dramatic transformation of Buffalo's waterfront and business district is matched by powerful signs of rebirth throughout the whole area. In neighborhood after neighborhood, buildings are being recycled into charming new homes for families and prestigious addresses for businesses. In and around the city 38 industrial and business parks attract emerging industry and new companies.

Buffalo is no secret any more. In fact it has been discovered by Hollywood and network television. Buffalo has recently been chosen as the setting for several major motion pictures, and the background for a greatly acclaimed TV series. The stars and crews have found Buffalo such an enjoyable city that they often stay here weekends to enjoy our area. This is what Robert Redford had to say about Buffalo while on location here, 'The city is beautiful. On a number of levels. It's got the lake here. Really the main reason we're here is it's about the only place that has an available stadium that was built at the time when tradition still meant a great deal.

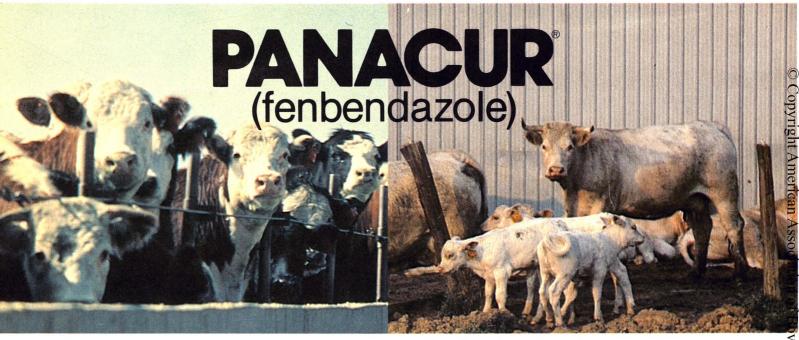
So to be able to come to a place that still has some semblance of tradition means a great deal.

Yes, Buffalo is beautiful and it's alive and more vibrant than ever. Buffalo's unique blend of natural and human resources makes it one of the most livable places in the country. Buffalo is its people. Proud, creative, hard working, friendly, people with a wealth of talents and job related skills. People who celebrate their ethnic origins with enthusiasm. People who joyously share their heritage.

"Buffalo is culture. The Buffalo Philharmonic plays a full season of classical and pops programs in

Music Hall, one of the most accoustically perfect ever built. Remember the Albright-Knox Art Gallery has one of the nation's finest collections of period, contemporary, and modern art. And there is bountiful theater, performed by professional, experimental, and community groups. Buffalo is education. Our innovative school system has answered the school balance question by creative opportunities for a special student to display his talents. Metro Buffalo boasts one of the highest concentrations of higher education in the country. Seventeen colleges and universities. Students from around the world take advantage of the excellent opportunities offered by our state university system, private colleges, professional schools, specialized training schools, health care teaching facilities, and nationally acclaimed medical research programs. For students, residents, and visitors alike, the Buffalo historical museum provides a living link to the opulence of our past. The Buffalo Museum of Science deepens the contact with the natural and scientific wonders of our region. The highly regarded Buffalo Zoo not only features animals in their habitat but also an innovative educational program. Buffalo is recreation. Sandy beaches. Inviting waters. Peaceful wooded parks. Exciting amusement parks.

In spring, summer, and fall, Buffalo offers great outdoor fun, and when it snows we enjoy it. There are 20 ski areas just minutes away. We play in it and we get it off the streets faster than any other city in the nation. No matter what the season, Buffalo is a sports town. Nowhere will you find more partisan sports fans than in 80,000 seat Rich Stadium cheering the Buffalo Bills. In downtown Memorial Auditorium boosting the Buffalo Sabres or the soccer champions. A great number of college and high school sports facilities throughout the area. Buffalo is a community of spirit. Proud to be what it is. Proud to be where it is. We are strategically located to be within 500 miles of almost ½ of all U.S. buying power, and more than 3/4 of all Canadian manufacturing activities. The distinctive ambience of Canada is just minutes from downtown Buffalo. Niagra Falls is our next door neighbor. And within an easy 15 or 20 minute expressway drive Buffalo offers a wide range of suburban and rural lifestyles. Historic villages, wooded settings, and country retreats. No matter what the location, Buffalo offers a rare combination, a high standard of living, and affordable costs. Buffalo is a great place to live, to work, to do business, to visit, a place to enjoy life in all its dimensions. But don't just take our word for it. Come and see for yourself, because if you haven't seen Buffalo lately, you just haven't seen Buffalo.



the Broader Spectrum Anthelmintic for CATTLE

an anthelmintic with the efficacy you expect, the safety you can trust and the economy you demand:

> **Efficacy** Effectively removes all common gastrointestinal nematodes and lungworms.

Safety Safe in all beef cattle including breeding stock, pregnant cows and stressed cattle.

ECONOMY Small volume dosage with exclusive "no-waste" gun, not only keeps drug cost per treatment low, but makes administration quick and easy. Saves you time!

A Controlled Critical Study Comparing Efficacy of Three Anthelmintics in Naturally Infected Cattle

Efficacy results, total adult worm burden*

Average Number of Adult Worms Recovered per Treatment Group	PANA	99.4%	93.4% (levamisole phosphate) Injectable 13.65%	90.7%
	75%	(fenbendazole) Suspension 10%		
	50%			
Control = Adult Worms 33,404	25%			
	000			

*Data on file

Panacur® (fenbendazole) Suspension 10%(100 mg/ml) available only in 1000 ml plastic bottles. Exclusive "no-waste" dosing gun Available only to licensed Veterinarians

Panacur® (fenbendazole) Cattle Dewormer Suspension 10% (100 mg/ml)

DIRECTIONS: Determine the proper dose according to estimated body weight. Administer orally. DOSAGE: Cattle-5 mg/kg (2.3 mg/lb) for the removal and control of - Lungworm: (Dictyocaulus viviparus) Stomach worms: Barberpole worm (Haemonchus contortus), Brown stomach worm (Ostertagia ostertagi), Small stomach worm (Trichostrongylus axei); Intestinal worms: Hookworm (Bunostomum phlebotomum), Thread-necked intestinal worm (Nematodirus helvetianus), Small intestinal worms,(Cooperia punctata & C. oncophora), Bankrupt worm (*Trichostrongylus colubriformis*), Nodular worm (*Oesophagostomum radiatum*) The recommended dose of 5 mg/kg is achieved when 2.3 mL of the drug is given for each 100 lb. body weight Cattle Weight

EXAMPLES:

Dose 2.5 mL 5.0 mL 109 lb 217 lb 10.0 mL

Dose 15.0 mL 23.0 mL Cattle Weight 652 lb.

Under conditions of continued exposure to parasites, retreatment may be needed after 4-6 weeks. There are no known contraindications to the use of the drug in cattle.

WARNING: Cattle must not be slaughtered within 8 days following last treatment. Because a withdrawal

time in milk has not been established, do not use in dairy cattle of breeding age CAUTION: Consult your veterinarian for assistance in diagnosis, treatment and control of parasitism. Sales to licensed veterinarians only.

Keep this and all medication out of the reach of children

American Hoechst Corporation Animal Health Division Somerville, New Jersey 08876

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