## Spouses Activities

Following the opening ceremony on Tuesday evening, November 18, the spouses viewed a slide presentation on Louisville by Marilyn Fox, Louisville Tours, and enjoyed light refreshments provided by the local hostesses and the Kentucky Veterinary Medical Association Auxiliary.

The next day, a grand tour of antique shops in Shelbyville brought much nostalgic elegance for ladies and spouses from far and wide on Tour 1 while Tour 2 was an exciting afternoon at Churchill Downs, home of the Kentucky Derby. From the vantage point in the glass enclosed Skye Terrace, better known as Millionaire's Row, several racing enthusiasts enjoyed a leisurely lunch and even managed to pick a few winners. Others attended a "stress" seminar at the Convention hotel.

Thursday marked an hour's bus ride to Bardstown, south of Louisville. Stephen Foster wrote the state song while visiting Federal Hill, better known

as "My Old Kentucky Home." Lunch was provided at Talbott Tavern which has never closed since 1779, with traditional Kentucky Hot Brown being served. The next stop was St. Joseph Cathedral, the oldest west of the Allegheny Mountains, where nine works of art by the Old Masters were on view. The final stop was Jim Beam's Outpost which tells the story of bourbon, the only truly American spirit and of the Beam family who has contributed to its perfection since 1795. The only complete collection of Jim Beam decanters is on display here.

For convention registrants who preferred horse racing, Tour 4 included a visit to the new Derby Museum and the beautiful grounds of Churchill Downs with lunch in the Stallion Stakes Restaurant. Later, a stop at the Louisville Stoneware whose famous pottery is even used in the White House on informal occasions! Famington, an elegant historic home, visited by Abraham Lincoln in 1841, was the last stop.





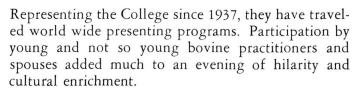


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### Social Events

Class—Kentucky Style was an evening of good food, with Kentucky beef and trimmings, served by the professionals of the Galt House. Entertainment by the Berea College Dancers was an exhibition of some of Appalachian heritage through music and dance.















A visit to the North American Livestock Sale of Champions at the Fairgrounds commenced with a country style dinner prepared and served by the Kentucky Pork and Beef Producers and Kentucky Dairymen, which included pork chops, ribeye steak,

baked beans, baked apples, cheese and dessert. Country music provided a perfect background to a great evening of whooping it up following the sale of champions.













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## Annual Membership Luncheon Meeting

Friday, November 21, 1986



President Neil Anderson handing the gavel to Dr. George Washington.

The Annual Membership Luncheon Meeting was held on Friday, November 21, with Dr. Neil G. Anderson presiding and presenting this blessing:

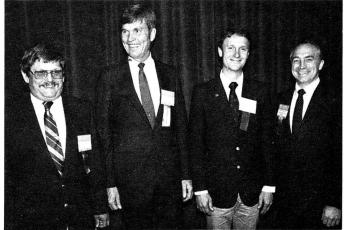
"for food in a world where many walk in hunger; for faith in a world where many walk in fear, and for friendship in a world where many walk alone, we give you thanks, O Lord. Amen."

The minutes of the 1985 meeting in Buffalo, New York on Friday, November 22, were approved.

Dr. Al Hopkins, President, AVMA reported on interaction between veterinary organizations and some of the challenges facing food animal practitioners. He was warmly thanked for his strong support of food animal veterinarians. (See p. xii ).

Dr. Harold E. Amstutz, executive secretary-treasurer, presented the financial statement which showed that total expenses for the year were \$394,866, total revenue \$414,963, balance at the beginning of the year \$268,381, balance at the end of the year \$288,478, with excess revenue for the year of \$20,097. Total financial assets as of October 31, 1986 were \$338,390.60. The treasurer's report was adopted.

Dr. Amstutz continued, "the AABP is alive and well" but we do have some challenges. The agricultural economy has declined and bovine practice has declined along with it. Our membership has dropped by approximately 500 members to 4800 members. About half of this drop is due to more vigorous purging of our rolls. In the past we have carried non dues paying members on our rolls for nearly two years while attempting to get them to pay dues. Now they are removed after 6 months if dues are not paid. The membership is encouraged to help recruit new members and retain our



Dr. George Washington, Dr. Donald Hudson, Dr. Keith Sterner and President Anderson.

current members. Attendance at this meeting included: Veterinarians 732, students 39, spouses and guests 253, exhibit personnel 250, total of 1223.

The AABP has become involved in marketing veterinary medicine during the past year. We have made a television tape with AG USA featuring Drs. Keith Sterner, David Bechtol, and Michael Moore and participated in the Food Animal Media Workshop sponsored by the AVMA at Kansas City on October 26 and 27. We have also been active in Food Animal Veterinarians Organized for Results (FAVOR) and the Food Animal Unity Group (FAUG).

Director elections during the past year elected the following: District 2-Dr. Jerome Harness, Greencastle, Pennsylvania, District 3-Dr. David McClary reelected, District 9-Dr. Duane Rice, Lincoln, Nebraska, District 12-Dr. Kenneth Leslie, unopposed.

Results of the recent meeting survey were as follows: Prefer to meet over a weekend—Yes 878 No 41. Begin the meeting Sunday and end Wednesday—383, Begin the Meeting Friday and end Monday—472, Preferred meeting months:

Month	First Choice	Second Choice	Total*
January	99	78	138
February	44	104	96
March	19	41	39.5
April	17	32	33
May	33	38	52
June	42	62	73
August	143	76	181
September	162	139	231.5
November	183	129	247.5
December	38	43	59.5

\*First choice 1.0, second choice 0.5

President Neil Anderson reported he had enjoyed the presidency of the organization. He feels that progress has been made during the year through the evaluation of the AABP by the American Society of Association Executives. Preparations of the Policy Book, and a Manual of Procedures book should streamline Board of Governors deliberations in future years.

Exhibits chairman Samuel Hutchins conducted the Exhibits Giveaway of 10 checks of \$50 each which were given to individuals who visited the exhibits and deposited business cards in milk cartons provided at each booth.

The following resolution was presented and approved by the membership:

Be it resolved that AABP indicate their concern to the appropriate agencies over the deterioration of the relationship between accredited veterinarians and representatives of APHIS."

Statement Regarding Resolution

Statements about the resolution and specific issues which impact on the intent of the resolution include:

- 1. There exists a need for improved communication in a timely manner regarding changes in the regulations.
- 2. Consideration should be given to changing the APHIS policy regarding letters of information that pertain to minor violations of the regulations by accredited veterinarians.
- 3. A method should be devised which provides that accredited veterinarians accused of an infraction of the code have some avenue of recourse if such accusations are ultimately discovered to be unfounded and capricious.
- 4. The focus of liability as it interfaces with accreditation activities should be addressed. A specific method should be devised whereby the livestock producers and/or the consignor/consignee his agent shall be liable for claims which may arise from activities over which the veterinarian has no control.

Director plaques were presented to Dr. Donald Hudson who served as Director of District 9 prior to being elected vice president in 1985 and Dr. Joe Manspeaker director of District 2 who resigned during 1986 because of illness.

Edward Boraski, DVM representing MSD AGVET Division of Merck & Co., Inc., described the MSD AGVET AABP Award for Excellence in Veteri-

nary Preventive Medicine Awards for beef and dairy practitioners or practices.

President Elect George Washington presented the MSD AGVET Preventive Medicine Award for Dairy to Dr. Kenneth Nordlund, Fergus Falls, Minnesota.

Vice President Donald Hudson presented the MSD AGVET Preventive Medicine Award for Beef to Dr. Timothy Jordan, Canyon, Texas.

George Hausman DVM, Syntex Animal Health Inc., Subsidiary of Syntex Agribusiness, Inc., described the Bovine Practitioner of the Year Award. President Neil Anderson presented the Bovine Practitioner of the Year Award to Dr. Darrel Johnson, Wayauwega, Wisconsin.

Dr. Jenks Britt, Past President and chairman of the Forward Planning Committee introduced and presented a new award to Dr. Harold Amstutz and Dr. Eric Williams to be known as the Amstutz-Williams Award.

Secretary Amstutz presented the following slate of officer candidates selected by the nominating committee:

President Elect — Dr. Donald Hudson Vice President — Dr. Keith Sterner

Secretary Treasurer — Dr. Harold Amstutz A motion was passed to have the executive secretary cast a unanimous ballot for the slate of officers presented. (Dr. George Washington automatically advanced from the office of president elect to presi-

dent).

President Neil Anderson presented the president's gavel to President Elect George Washington.

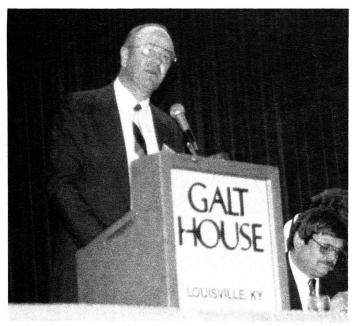
President George Washington presented the President's plaque to Past President Neil Anderson.

President Washington urged everyone to work together during the coming year to accomplish our common goals. He mentioned many changes taking place in veterinary medicine and suggested that we should become more active politically. He continued, "we need to educate the public and especially the press that we have the most wholesome and least expensive food supply in the world. To be able to accomplish this, I call on the pharmaceutical industry and the Center for Veterinary Medicine to work together to provide food animal practitioners with new and better products for treatment of their patients so that we DO NOT have to use extra label treatments."

President Washington urged everyone to attend the 1987 Annual Convention in Phoenix, Arizona.

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#### **AVMA President's Address**



This talk today is going to differ from the usual address of the President. In the first place it will be shorter. In the second place, it will treat the perennial subjects of Insurance, Public Relations, Political Action and Budgeting Considerations with dispatch. Please don't interpret this as a lack of interest on my part in these subjects. All of you who know me know that I am vitally interested and totally committed to AVMA's pre-eminence in each of these areas.

Through the very capable leadership of our two insurance trusts, with help and advice from the executive board's insurance overview committee and the new staff person assigned to the trusts, we have survived, indeed prospered, during the recent upheaval of the insurance industry. Our insurance trusts are on sounder financial and management footing than ever before. Procedures and contracts now in place promise a continuation of this performance.

The new public relations council is beginning to feel the bit. After floundering a little in the beginning, programs and proposals initiated by that council are being accepted and funded by the executive board. Every indication is that we can expect great accomplishments in public relations.

The Political Action Committee has raised more money than ever before. The number of winning candidates is higher than ever before. The committee's plans for the future are progressive but realistic. AVMA's presence in Washington is taking on a new dimension.

The financial condition of AVMA is very good. Under the able guidance of our outstanding treasurer,

Oogie Martin, we operate a progressive and ever expanding organization but always within the budgeting constraints we have set.

My year of travels as President-elect and President have reaffirmed my very strong belief that food animal veterinary practice is suffering — suffering out of proportion to the general economic situation and certainly out of proportion to the remainder of our profession. The FAVOR Task Force, created by the executive board last year is attempting to address as many of these difficulties as it can. Indeed progress is being made. But AVMA will not slack off in its commitment to our brethren in food animal medicine — and our brethren must not lose faith in the AVMA. Whatever problems we have, we can certainly face them better together.

Now let's talk a little about the manpower surplus in veterinary medicine. Specifically — what is AVMA doing in this area?

The AVMA has identified the problem and publicized the Kushman-Wise report to all who will listen. We have met individually with our educators and in executive sessions with the leadership of the AAVMC about how to shift the emphasis from undergraduate enrollment to graduate programs, to more nearly serve the needs of society without disrupting faculty jobs and university budgets. The success of these efforts should be evident to anyone who has read the veterinary press. Many of our colleges have cut back on class size this year. Others plan to do so in the near future. New postgraduate programs will take a little longer but they are coming. Plans for structured training programs for mid-career practice changes are in the mill at several of our mid-western colleges. The trend is undeniably favorable! In short, the response of academic veterinary medicine has been exemplary and commendable.

On the subject of marketing veterinary services, I can report that we "have come a long way", in the last couple of years. There is a way to market our services to our clients — without sacrificing our professional dignity. To be sure, there are some who go overboard — who give professional marketing a bad image. There are also those who disdain any attempt to increase their practice other than with word of mouth referrals. But for most of us there is a middle ground and as a profession we are struggling to find it. And with the creation of the AVMA Marketing Department this past October, we now have a resource to guide us in this area. Properly done marketing can be an effective practice development tool. I urge those of you who have an interest in this area to take advantage of the AVMA's new marketing programs as they come on line in the months ahead.

### Post Convention Tour

Saturday morning—it was all over except for a grand finale for those who love the sport of Kings and anxious to know more about Kentucky, the horse capital of the world. First, a visit to Kentucky Horse Park in Lexington where the life size statue of the great "Man of War" stands elegantly at the entrance. There were visits to the harness makers and farriers and areas where horses are still used as the main labor force. The crowning glory was the visit to Claiborne Farms, Paris, where the world's great ones, Secretariat, Danzig, Spectacular Bid, and others were seen, not forgetting Nijinski II, the proud sire of the stud colt that set a record sale price of 13.1 million dollars at the Kleeneland sale last year.











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# Convention Profile



Our gracious hosts.







From the land of the maple















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