

**Mark your calendars!**

**Upcoming  
AABP Conferences**

**2009**

**Omaha, Nebraska • September 10-12**

**2010**

**Albuquerque, New Mexico • August 19-21**

**2011**

**St. Louis, Missouri • September 22-24**

**2012**

**Montreal, Quebec, Canada • September 20-22**

# Notes





## DISCOVER AN EXTRA CALF IN EVERY BOTTLE

**Vaccinating with Vision® 7 results in 14 pounds more weaning weight per calf than Ultrabac® 7 — Your clients get an extra calf in every 50-dose bottle.**

Blackleg vaccination stress can decrease performance, but Vision® minimizes the negative impact of vaccination.

The proof is in the pounds. Studies show:

- Less stress in calves vaccinated with Vision 2mL compared to 5mL blackleg vaccines results in a weaning weight advantage from 9 to 18 pounds
- Vision 7 2mL resulted in a 14-pound weaning weight advantage when compared to Ultrabac 7 5mL\* — that's an extra calf in every 50-dose bottle

Help your clients take the stress out of blackleg protection. Switch your recommendation to Vision vaccine today.

\* Intervet Technical Reference 93-9: Weaning Weight Comparison of Vision 7 and Ultrabac 7 in a Wyoming Beef Herd

# Vision®



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29160 Intervet Lane  
Millsboro, Delaware 19966-0318  
intervetusa.com 800.441.8272  
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Ultrabac is a registered trademark of Pfizer Inc.  
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RESEARCH • PERFORMANCE • INTEGRITY



**Bovi-Shield** **GOLD**<sup>®</sup>

**1<sup>ST</sup> & ONLY  
VACCINE**  
that prevents BVD PI  
calves and offers  
365 days of protection

**There's simply no comparison.**

With its new label claim, Bovi-Shield GOLD<sup>®</sup> FP<sup>®</sup> provides the ultimate reproductive protection for your herd. Vista<sup>®</sup>, Pyramid<sup>®</sup> and Express<sup>®</sup> FP don't compare. Disease prevention is an important part of the Pfizer Dairy Wellness Plan, and now there's another good reason to choose Bovi-Shield GOLD FP . . . the undisputed leader in reproductive protection. See your veterinarian or animal health supplier, or visit [dairywellnessplan.com/365](http://dairywellnessplan.com/365) to learn more.

LABEL INDICATIONS: The Bovi-Shield GOLD line and PregGuard<sup>®</sup> GOLD FP 10 are recommended for vaccination of healthy cows and heifers approximately 1 month prior to breeding. These products can also be administered to pregnant cattle provided they were vaccinated, according to label directions, with any Bovi-Shield FP or PregGuard FP vaccine prior to breeding initially and within 12 months thereafter. Failure to follow label directions may result in abortions. The Bovi-Shield GOLD line may be administered to calves nursing pregnant cows, provided their dams were vaccinated within the last 12 months as described above. Consistent with good vaccination practices, heifers should receive at least 2 vaccine doses, with the second dose administered approximately 30 days pre-breeding.

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Dairy Wellness Makes a Difference<sup>™</sup>



Pfizer Animal Health