

# Executive Vice President's Report

Saturday, September 17, 2016

Charlotte, North Carolina



*Dr. Gatz Riddell, AABP Executive Vice President, delivers his final report to the members before his retirement.*

The office continues to function similar to previous year's activities with Katie in the office 2 days a week and working remotely from Birmingham the remaining 3 days. With the assistance of the Communications Specialist, the AABP Headquarters works to increase support to the volunteer leadership of AABP, enhance the promotion of the Annual Conference, augment the Amstutz Scholarship Auction, and increase outreach to the membership via AABP-L, the website and Facebook. Geni Wren has been particularly involved more this year with the Amstutz auction and AABP Quiz Bowl activities. Direct student communications continue to be a challenge for all member associations, AABP included.

Mr. Steve Johnson, the AABP IT coordinator, continues to bring innovations to the operation of the database and AABP website and all events and operations associated with the website. The web apps for both Droid and iOS systems have added new applications for 2016 such as access to the available draft Proceedings. The Veterinary Practice Sustainability Committee has been working with both Steve and the Beef Cattle Institute with webinars they have developed for member use. In response to a request from the members of the Student Activities and Membership Committee working with the Quiz Bowl, Steve created a database for question storage and management plus a portal for students and faculty members to submit new questions for review and incorporation into the Quiz

Bowl question bank. Steve continues to work with Dr. Charlie Hatcher, AABP Exhibits Manager, to enhance the capabilities and ease of use of the exhibitor's website. During the past year, communications through traditional listserves continues to be affected by policies and procedures adopted by the larger internet service providers.

## Executive Vice-President Transition

The transition process is progressing very well in the current EVP's opinion. The Board has received several updates from the incoming EVP's perspective which have reflected very accurately and thoroughly the activities to date. Due to the nature of the position, with episodic events such as the Annual Conference overlapping monthly, weekly and daily activities, developing a day to day plan for the transition activities is not realistic. Most transition discussions/activities have developed because of ongoing activities. An example would be the monthly reconciliation has been jointly conducted for the months of June, July, and August. Annual Conference activities have also been a daily discussion item. Conference site visits have been conducted for 2 upcoming cities as well as the site selection visits for the 2022 meeting. Certain items such as the generation/development of the monthly newsletter have placed on the post-Annual Conference transition activities schedule. I continue to believe that the ongoing transition is a good investment of AABP resources, and expect that the goal of a seamless transition is still very realistic and attainable.

## Communications Specialist

Geni Wren, AABP Communications Specialist, continues to refine the Amstutz Auction in preparation for a new chair following the 2017 Annual Conference. The auction has a lot of moving parts such as the website, auction booklet, and particularly the silent auction itself. These items, with Steve Johnson's assistance, are being made more automated in order to reduce the work load on current and future Amstutz committee chairs. Geni has also been holding donors to more specific deadlines to improve the presentation of the auction and reduce the challenges in properly promoting last minute donations. Communications with the student programs continues to multi-pronged to increase two-way communication channels. Geni and Dr. Grant Dewell continue to implement a new policy that requires the submission of 4 quiz bowl level questions prior to a team being accepted into the competition, as well as coordinating the wait list for schools which wish to field a second team. The

Communications Specialists report details the significant communications activity of the AABP office.

## Finances

The treasurer's report will provide the bulk of this information. All Board and auditor suggested policies regarding check signatures and funds movement continues. Email communications and approval when required by the Treasurer or EVP allow for timely payment of expenses. The use of automatic deposits for the payment of regular, anticipated payments continues to expand. Auditor suggested or recognized procedures to make these direct payments require multiple levels of authorization and in place. The Treasurer receives copies of email traffic and transaction confirmation for transparency. The Treasurer continues to approve any expenditures greater than \$10,000.

The Board-approved policy regarding dual signature on all checks except paychecks (where 1 signatory cannot sign their own check) continues to be observed. The monthly reconciliations continue to allow Dr. Halteman the ability to view the computer in the office being used for the reconciliation. This process utilizes the Adobe Connect software made available to the AABP by the University of Nebraska at Lincoln.

The Benjamin F. Edwards brokerage firm in Rome, GA continues to provide the services necessary to manage the AABP's funds in the Operating and Reserve Funds categories of the investment policy. The liquid funds are fully protected and readily accessible from money market and short-term cash vehicles. The months before and after the Annual Conference continue to be a time of rapid money movement in and out of the Operating Funds. As directed by the Board shortly following the Spring Board meeting, a second operating funds account was established for the purposes of funding the EVP search process and transition. This is the EVP Transition Operating Funds account. The monies in this amount are included in the operating funds on the Balance Sheet reports but are subtracted from the operating funds as displayed in the AABP Dashboards.

The projected management for the funds associated with the recently affirmed USDA/NIFA grant includes a new and separate SIPC protected account at Benjamin F. Edwards. Appropriate expense accounts will be created in AABP's Quickbooks to service that grant and also be designed to accommodate any future grants. The at-large members of the AABP Finance Committee had a conference call September 11 to discuss financial reports, budgeting, and the accounting for the USDA/NIFA grant. The final amount of the grant is expected to be approximately \$225,000, and the funds must be dispersed prior to the end of the USDA's fiscal year - September 30. This is a 4-year grant which David Welch plans to complete in 3 years.

The AABP will again have joint meeting financial obligations to AASRP as per previously defined arrangements.

## Membership

The dues notices for the 2016-2017 membership year were mailed May 1, July 1, and September 1. Members with 6/30/2016 membership expiration dates will be removed from AABP-L in October. We have continued to grant students a longer period of grace. For the actual numbers, particularly in comparison to dues renewals in previous years, please view both of the relevant links in the agenda. **The Membership Numbers ("Membership") in the agenda is the traditional report but is packed with numbers. The membership sections of the Dashboard allow better interpretation that suggests a slight increase in membership numbers. There is a churning of memberships with the number of new regular memberships being very slightly greater than the numbers of non-renewing memberships for the past year.** The number of members selecting to purchase the printed publications continues to be a significant number with only slight decline from last year to this year. Following the Annual Conference, the office will work with individual Board members and the district representatives on the Membership Committee to assist in reaching out to either stimulate additional renewals or ascertain the reason that the AABP membership is being allowed to expire.

## Director and Officer Elections

Districts 3, 6, 9, and 12 were scheduled for elections this year. Dr. Shewfelt was re-elected by acclamation in District 12 as the sole nominee. Dr. Lee Jones will be replacing Dr. Jim Brett as Director from District 13. The other candidates in District 3 were Drs. Andy Bennett, John Crews, Doug Ensley, Richard Kirkman, and Ricardo Stockler. Dr. Vickie Cooper will be replacing Dr. Sarah Overby as Director from District 6. The other candidate in District 6 was Dr. Danelle Bickett-Weddle. Dr. Jeff Ondrak will be replacing Dr. Dee Griffin as Director from District 9. The other candidates in District 9 were Drs. Sam Barring, Greg Goodell, and Jess Hinrichs. Dr. Glenn Rogers was elected AABP Vice-President for the 2015-2016 term beginning at the close of the Annual Business Meeting and Awards Luncheon.

## General Office Activity

The activity in the office is impacted by annual conference, membership dues, scholarship application processes, and financial accounting activities, in that order. The use of electronic delivery of many of the letters of notification of scholarships and other activities continues to reduce certain input costs.

## Liaisons and Meetings

A large variety of meetings were attended to represent AABP interests or fulfill obligations that I had coming into this position and which have been sanctioned by the Board and include:

General liaison activities involving conference calls, webinars and possibly physical meetings:

Animal Agriculture Coalition

Collaborative Food Animal Use Data Collection initiative (AABP, AASV, AAAP, NCBA, NMPF, NPB, NPPC, NCC, NTF)

National Institute of Animal Agriculture

National Cattlemen's Beef Association

National Milk Producers Federation

Secure Milk Supply

Secure Beef Supply

Stakeholder Forum on Antimicrobial Resistance (SFAR)

United States Animal Health Association

Animal Welfare Committee

Committee on Animal Emergency Management (monthly conference calls)

Food and Feed Safety Committee

National Animal Health Laboratory Network (NAHLN) Committee

Pharmaceutical Committee

Tuberculosis Committee

March 24, 2016 — AVMA Food Animal Issues Meeting, Schaumburg, IL

Discussion of the AVMA's multi-entity approach to antimicrobial issues was discussed. The suggestion of a new entity with the charge of administering all issues related to antimicrobials including antimicrobial resistance was entertained and expanded upon. Dr. DeHaven and the AVMA Board of Governors followed up after the meeting by forming a task force to develop language related to the proposed new committee. Drs. Tom Meyer, Tom Burkgren, Chuck Hofacre, Suzanne Dougherty, and Riddell comprised the task force. Following the meeting a charge and committee make-up were developed, and the AVMA Board of Directors approved them at the June AVMA BoD meeting.

March 31-April 2, 2016 — AVC Spring Meeting, Dallas, TX

Drs. Riddell and President Fred Gingrich attended the Spring AVC meeting, Beef Cattle Health and Welfare committee meeting, and AVC Board of Directors' meeting. Dr. David Welch and Dick Lewis were finishing up the second day of the Next Generation Financial Analysis workshop as the AVC meeting started.

March 23-26, 2016 — NIAA 2016 NIAA Annual Meeting, Kansas City, KS

The NIAA meeting is a unique meeting as it starts with a keynote speech followed by one and a half days of committee/council meetings. Then there will be a closing 3 hour session. There is usually a symposium which follows. The topic this year was

biosecurity. The committee sessions I attended were the Bovine Committee, the Antibiotics Council, and the Animal Care Council. There is little to report from the Bovine Committee. The Antibiotics Council considered a summary of the 4 previous Antibiotics Symposia as well as started planning for the 6th Antibiotics Symposium in November 2016. I was initially on the planning committee for the 6th symposium but the "barnyard" group of the Animal Agriculture Coalition decided to abstain from attending the November 2016 Symposium, and the program committee was re-formed. As with last year's report, even following a reasonably successful 5<sup>th</sup> antibiotic use symposium, there continue to be shared concerns expressed by other groups (AASV, NPPC, etc.) that the NIAA symposiums are developed more for providing an income stream than for a beneficial and measurable outcome. My interpretation is that this may be the case.

April 7-9, 2016 — AVMA Executive Board meeting, Schaumburg, IL

The majority of discussions took place outside of official board meetings. Significant discussion on a proposed but poorly advertised 2nd VFD Symposium and a proposed Committee on Antimicrobials was generated. The AVMA Board allowed considerable input from the representatives of the allied organizations present on these 2 topics.

May 3, 2016 — Beef Cattle Institute Advisory Board Meeting, Rockville, MD

Interim BCI Director Brad White pulled together a variety of stakeholders, including Bill Swafford from AVC and myself to provide input on future directions for the BCI. This follows a leadership change and potential mission change. Dean Tammy Beckham attended portions of the meeting. The mission of the BCI is undergoing review and change with stability and long-term future directions the change of the advisory team. Kansas State University paid all expenses for the travel and housing for the meeting.

May 10, 2016 — 2020 AABP Annual Conference Site Visit, Louisville, KY

The Kentucky International Convention Center (KICC) was scheduled to close for a major 18-month renovation during summer 2016, and Louisville was selected to be the first future site visited. Lisa Zent met Dr. Gingrich and I for a day-long tour of the KICC and several hotels. The renovations will actually improve the fit for the KICC and the current AABP meeting footprint. This provided a good opportunity to discuss numerous facets of meeting site selection and planning.

May 15-17, 2016 — AABP Executive Committee Meeting, Washington, DC

The AABP and AASV Executive Committee met with various stakeholders at the AVMA GRD office. The high value portion of the meeting was centered on a 3 hour meeting with FDA-CVM staff regarding the upcoming changes to antibiotic feed labels. A meeting was also scheduled with Richard Sellers of AFIA for additional VFD discussions.

June 2, 2016 — Dairy Farmers of American Board Committee Meeting, Kansas City, KS

Dairy Farmers of America has established a committee of their Board of Directors charged with animal health issues. In addition to tail docking and AABP's position statement on tail docking, the committee requested a discussion of potential future public perception issues for the dairy industry.

June 7, 2016 — NIAA Roundtable on Antimicrobial Resistance, Atlanta, GA

This roundtable was merely a planning session for the NIAAA Antibiotic Symposium planned for November in Reston, VA. Representatives from the Pew Charitable Trust and CDC were present.

June 8-10, 2016 — BCI 5<sup>th</sup> International Beef Cattle Welfare Symposium, Manhattan, KS

This is a rotating beef cattle welfare conference initially developed by the Beef Cattle Institute in conjunction with the North American Food Animal Well-being Commission for Beef. Due to change in mission for the BCI, this may be the last Beef Cattle Welfare Symposium hosted at Kansas State.

July 3-8, 2016 — World Buiatrics Congress, Dublin, Ireland  
I was elected to a third 4-year term. This constitutes an additional term beyond the Bylaws suggested 2 term limits. Both the offices of the President and Secretary-General of the WAB were filled with new officers this year. Incoming President Emile Bouchard suggested that, for continuity purposes, a third term be granted due to ongoing changes with the WAB Bylaws (or statutes) and Executive Committee membership and structure. The expected process will be for me to represent the U.S. on the Executive Committee for the 2018 and 2020 World Buiatric Congresses, and then submit Dr. Gingrich's name through the formal Executive Committee nominations process for beyond.

July 14-15, 2016 — NCBA Summer Meeting, Denver, CO  
Interactions with the NCBA committees and working groups provides opportunities for continued

discussion with cattle producers on topics of mutual interest. The BVD working group has morphed to the NCBA Beef Cattle Herd Security/BVD Working Group. The topics on the agenda for this working group were the Secure Beef Supply program and the USDA's Comprehensive Integrated Surveillance (CIS) program. The NCBA Emerging Cattle Health Research & Issues Working Group typically features presentations from experts on emerging disease topics. The topics this year were anaplasmosis, trichomoniasis, and the upcoming 2017 NAHMS beef survey. Both of these groups report to the NCBA Cattle Health & Well Being Committee.

July 17-22, 2016 — 2022 Site Selection Visits, Seattle, Spokane, and Long Beach

These 3 cities in the Western region provided 3 very diverse venues for comparison and evaluation. The complete report will be presented to the Board at the Friday Board meeting in Charlotte. This is the first year in the recent history in which Seattle actually submitted a bid. Spokane has an exceptional, recently built hotel but the convention center itself poses challenges for the AABP meeting footprint. Long Beach has very acceptable hotel venues and convention center, but the food and beverage facilities pose people movement and expense challenges.

August 3-9, 2016 — AVMA Annual Convention and House of Delegates Meeting, San Antonio, TX

The AVMA House of Delegates spent three hours discussing 3 specific topics termed as "information forums." The more relevant topic concerned how the AVMA can become more connected with rural and large animal veterinary medicine. Several action items came out of recommendations made by various reference committees to the House of Delegates. The AVMA House of Delegates continues to act as a venues for AABP and other food animals organizations to provide input.

August 16-17, 2016 — 2019 AABP Annual Conference Site Visit, St. Louis, MO

Dr. Gingrich, Kayleen Huber (Experient), Lisa Zent (Experient), and I met in St. Louis for 2 half-days to tour the convention center and several hotels. Time was spent reviewing how the 2011 meeting was organized, including the joint meeting with NMC. Additional options for use of space and assignment of meeting rooms were considered for the 2019 meeting. Future General Service Agreement contracts with Experient were also discussed as an extension to the current contract which ends December 31, 2016 will need to be considered in late 2016.

August 30, 2016 — Animal Agriculture Coalition meeting with FDA and Dr. Stephen Ostroff, Rockville, MD

A small group of Animal Agriculture Coalition (AAC) members have been meeting quarterly with Michael Taylor, former deputy commissioner of the U.S. Food and Drug Administration (FDA). Mr. Taylor stepped down and Dr. Stephen Ostroff (M.D.) was appointed Deputy Commissioner for Foods and Veterinary Medicine. This meeting was the initial opportunity for the AAC subset to meet with Dr. Ostroff. Antibiotic use data collection remains the most commonly mentioned issue during these meetings. Ongoing efforts in cattle, swine, and poultry were reviewed with Dr. Ostroff and current antibiotic stewardship programs were discussed.

**Honor Roll Nominees**

Since the 2016 Spring Board meeting, the following AABP members have requested being granted honor roll status. They all qualify and I recommend that they be approved.

- |                |                    |
|----------------|--------------------|
| Vern Aultman   | Harley Kooker      |
| Gene Boomer    | Darrell W. Kinnard |
| Timothy Dennis | Bob Rowe           |
| Peter Denooy   | William Tidball    |
| Norman Galle   | Julie Weikel       |
| Donnie Gardner | Norm Wonderlich    |

**Accountant, Bank and Attorney**

The following nominations are made for the official Accountant, Bank and Attorney for the Association for the period of September 14, 2016 through December 31, 2016:

- Accountant: the firm of Machen, McChesney and Chastain, Auburn, Alabama
- Bank: AuburnBank, Auburn, Alabama
- Attorney: Mr. Joe Seiglar, Rome, Georgia

Dr. Gingrich provides the following nominations are made for the official Accountant, Bank, and Attorney for the Association from January 1 through the September 2016 Board meeting:

- Bank: Wayne Savings Community Bank  
233 Claremont Avenue  
Ashland, OH 44805  
419-289-1961
- Attorney: Critchfield, Critchfield & Jacobs  
Patrick Noser  
60 West Second St.  
Ashland, OH 44805  
419-289-6888
- Accountant: Irwin Financial  
Steve Irwin, CPA  
2025 Claremont Ave  
Ashland, OH 44805  
419-281-2811

There will be a required overlap in the accounting oversight because the audit for the 2016 fiscal year will have to take place in 2017. Machen McChesney will perform the actual audit of the 2016 fiscal year with the assistance of the staff in the Ashland office, and input from Katie O’Neal and Gatz Riddell.

**Summary**

An important challenge to any association is communicating with and providing services to members and potential members that are reasons for membership. These membership services must also be consistent with the association’s mission. Reviewing the development of member services based upon AABP’s mission may provide the best means to detail a summary.

The continuing education effort will be addressed by yet another innovative Annual Conference program in Charlotte and plans are already being laid for 2017 in Omaha. The recorded sessions available as a member service on the BCI website continue to receive a low level of usage. Because of ongoing changes some of the expense which was formerly supported completely by the BCI will be cost-shared this year (2016) and may have to be totally supported by AABP in future years.

The diverse membership of the AABP has provided significant information to the office and Board regarding what issues are facing bovine practitioners. The Board, committees, and specific individuals/volunteers have been successful in providing information and responses where necessary to many of these issues. The challenge lies in continuing to demonstrate to the membership that the increasing resources and funds committed to this segment of the AABP mission is relevant and important to them in their daily practice. The issues of animal welfare, drug availability, veterinary oversight, and antimicrobial resistance will continue to occupy significant amounts of association and volunteer time and resources.

The recently awarded USDA/NIFA grant to extend the Next Generation Workshops availability to recent graduates, particularly in underserved areas, is a step forward. This is primarily through the efforts of Veterinary Practice Sustainability Project Leader David Welch with input and assistance from both Dick Lewis and VPS Committee members.

Improving opportunities for careers in veterinary medicine has historically been focused on providing opportunities for students to compete for practice experience funding and scholarships. The AABP Long Range Strategic Initiative funds the AABP Externships and Education Grants. The Amstutz Scholarship Fund has applied for and received numerous grants from the Lilly Foundation to fund Amstutz Scholarships. The grant provided by the Elanco Animal Health Dairy unit in April 2015 for the 2015 scholarship cycle was an unexpected

grant primarily provided through the efforts of Dr. David McClary. This funding source should not be expected to continue indefinitely, if at all. This should be considered in the AABP 2016 budget discussions and preparation. The Merck Animal Health Student Recognition Award is an additional funding opportunity and the AABP Foundation, which shares a portion of our mission, has worked with Zoetis Animal Health to fund the AABP Foundation-Zoetis Veterinary Student Scholarships. The Student Quiz Bowl and Student Delegate Programs are activities which should promote early and continued involvement with the AABP. In some fashion, all of these activities help promote careers in bovine medicine and total in excess of \$300,000. This includes the tremendous support of partners such as the AABP Foundations and numerous pharmaceutical companies.

The AABP continues to be welcome at almost all levels of the profession and in the beef and dairy industries. The AABP Board of Directors owes a vote of thanks to all of the volunteers that work on behalf of the bovine practitioner. One additional note, Kay and I would like to thank the current and former AABP Boards for the opportunity to participate in the operations and activities of the AABP, an extremely well-recognized and well-respected organization. Thank you.

Respectfully submitted,  
Gatz Riddell, DVM, MS, DACT  
17 September 2016

## 2016 AABP Board of Directors and Officers



Front Row (L-R): Dr. John Davidson, Dr. Hunter Lang, Dr. Gary Koester, Dr. Sarah Overby, Dr. Eric Behlke, Dr. Dale Moore, Dr. Gerard Koenig  
Back Row (L-R): Dr. Mike Apley, Dr. Thomas Massie, Jr., Dr. Mark Thomas, Dr. Christine Navarre, Dr. Carrie Telgen, Dr. Dee Griffin, Dr. Joe Hillhouse, Dr. Rodney Chapman, Dr. Jim Brett, Dr. Wayne Shewfelt, Dr. Bryan Halteman