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²Data on file, Study 3131R-60-02-258, Pfizer Inc

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The Bovine PRACTITIONER

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Thirty-seventh Annual Conference of the American Association of Bovine Practitioners Fort Worth, Texas

In its youth, Fort Worth was a rough-and-tumble frontier town, dusty and lawless, home to the brave and the brawling, the soldier, the frontiersman, the outlaw. Today, Fort Worth, one of the largest cities in Texas, is home to a proudly revitalized urban center, a renowned cultural arts district, and beautiful preserved Western-heritage attractions.

Originally settled in 1849 as an army outpost at the Trinity River, Camp Worth was one of eight forts assigned to protect settlers from Indian attacks. Progress helped the growing settlement survive long after other such towns had blown away with the dust of departing pioneers.

The cattle industry was king for a generation of people working the Fort Worth leg of the historic Chisholm Trail. Cowboys worked and played in the Stockyards district, driving cattle on Exchange Avenue to slaughterhouses and meat packing plants that were headquartered in the city. Many cattle continued the journey on the Chisholm Trail to its ending point in Kansas.

No visit to Fort Worth is complete without visiting the famed Stockyards National Historic District. It looks much the same today as it did 100 years ago. In fact, the entire avenue is listed on the National Register of Historic Places. Catch the Fort Worth Herd, the world's only daily cattle drives, on their twice-daily drive down Exchange Avenue. The authentically restored Tarantula Train carries visitors daily into Stockyards Station, the former hog and sheep pens turned festival marketplace. Rodeo action and wild west shows take place year-round in the Cowtown Coliseum, home of the world's original indoor rodeo held in 1918.

Fort Worth offers a wealth of cultural institutions, some noted internationally as the finest in America. It is easy to see why Fort Worth is considered the "Museum Capital of the Southwest." The Louis Kahn-designed Kimbell Art Museum — recognized as "America's best small museum" — and the Amon Carter Museum, renowned for its collection of Western and American masterpieces, have garnered worldwide attention for their collections and special exhibitions. The Carter reopened its doors in October 2001 following a major expansion by architect Philip Johnson that tripled its gallery space. The new fa-

cility offers 28,000 square feet of gallery space in which to showcase its collection and traveling exhibitions.

The newly opened National Cowgirl Museum and Hall

of Fame honors women who embody the spirit of the American West, such as painter Georgia O'Keeffe, author Laura Ingalls Wilder, and singer Patsy Cline. It is the only museum of its kind in the world.

The Fort Worth Zoo, consistently ranked one of America's best zoos by a number of different sources, is world-renowned for its collection and for the natural habitat exhibits that replicate animals' homes in the wild. More than 5,000

native and exotic animals are on view in the tree-shaded setting of the zoo. Texas Wild!, a major exhibit showcasing the distinct regions in the state, has eight acres of indigenous animals and terrain.

Another favorite find in Fort Worth is the Cattle Raisers Museum, located between downtown and the Cultural District. It portrays the history of ranching in Texas and the Southwest through interactive displays, dioramas and exhibits.

Fort Worth, a city of half a million people, is home to some of the country's major corporations and manufacturers, such as American Airlines, RadioShack, Pier 1 Imports, Burlington Northern Santa Fe Railroad and Bell Helicopter Textron. Fort Worth is consistently ranked as one of the top places in the nation to work, live and do business by national magazines such as Fortune, Money and Newsweek.

Along with these designations, Fort Worth has twice been awarded the prestigious All-American City award by the National Civic League, in 1964 and 1993. Evidence of Fort Worth's "Cowtown" heritage is everywhere — from the carvings of Longhorn steers on bridge pillars and public buildings to the three-story mural of the Chisholm Trail brought to life in the heart of downtown. And while Fort Worth maintains its historical ties as the city "Where the West Begins," it also gains a reputation for urban sophistication and a celebrated connection to fine and performing arts. It all shows that in Fort Worth cowboys and culture do peacefully coexist.

Come and join us in September. You'll be glad you did.



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