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Bovine viral diarrhea (BVD) infection can disintegrate herd productivity. And if you're using a vaccine, like Bovi-Shield GOLD®, that isn't labeled for the most prevalent strain, your cattle could be at risk. Play it safe. Choose the only vaccines specifically labeled to protect against Type 1b: Express® FP and Pyramid® + Presponse® SQ. Know more at **BVDVTracker.com**.

¹ Data on file, Boehringer Ingelheim and BVDVTracker.com. Data collected November 1, 2018 through November 1, 2020. ² Ridpath JF, Lovell G, Neill JD, et al. Change in predominance of bovine viral diarrhea virus subgenotypes among samples submitted to a diagnostic laboratory over a 20-year time span. *J Vet Diagn Invest* 2011;23(2):185–193.

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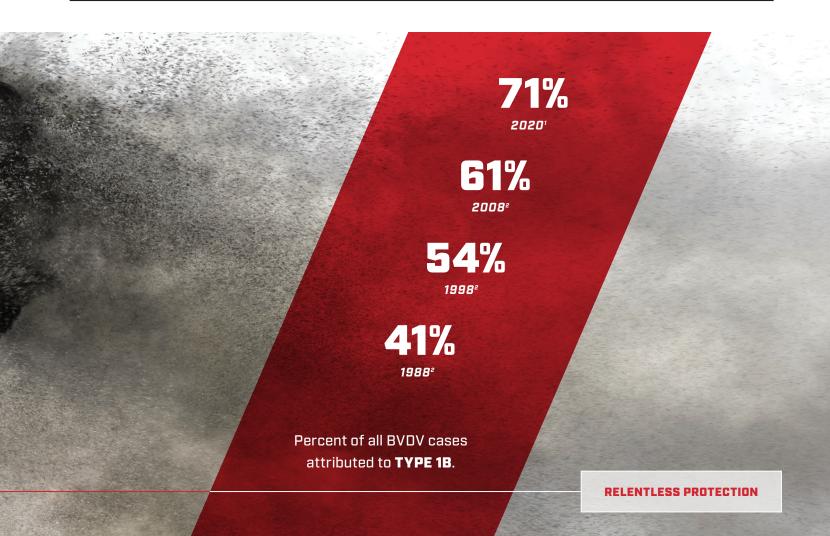




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¹Menge M, et al,. Pharmacokinetics of tildipirosin in bovine plasma, lung tissue, and bronchial fluid (from live, non-anesthetized cattle). J Vet Pharmacol Ther. 2012;35(6):550-559. The correlation between pharmacokinetic data and clinical relevance is unknown.

IMPORTANT SAFETY INFORMATION: FOR USE IN ANIMALS ONLY. NOT FOR HUMAN USE. KEEP OUT OF REACH OF CHILDREN. TO AVOID ACCIDENTAL INJECTION, DO NOT USE IN AUTOMATICALLY POWERED SYRINGES WHICH HAVE NO ADDITIONAL PROTECTION SYSTEM. IN CASE OF HUMAN INJECTION, SEEK MEDICAL ADVICE IMMEDIATELY AND SHOW THE PACKAGE INSERT OR LABEL TO THE PHYSICIAN. RESIDUE WARNING: Cattle intended for human consumption must not be slaughtered within 21 days of the last treatment. Do not use in female dairy cattle 20 months of age or older. Use of this drug product in these cattle may cause milk residue. A withdrawal period has not been established in pre-ruminating calves. Do not use in calves to be processed for veal. The effects of Zuprevo 18% on bovine reproductive performance, pregnancy and lactation have not been determined. Swelling and inflammation, which may be severe, may be seen at the injection site after administration. Subcutaneous injection may result in local tissue reactions which persist beyond slaughter withdrawal period. This may result in trim loss of edible tissue at slaughter. DO NOT USE ZUPREVO 18% IN SWINE. FATAL ADVERSE EVENTS HAVE BEEN REPORTED FOLLOWING THE USE OF TILDIPIROSIN IN SWINE. NOT FOR USE IN CHICKENS OR TURKEYS.



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USE IN AUTOMATICALLY POWERED
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PROTECTION SYSTEM. IN CASE OF
HUMAN INJECTION, SEEK MEDICAL
ADVICE IMMEDIATELY AND SHOW THE
PACKAGE INSERT OR LABEL TO THE
PHYSICIAN.

Avoid direct contact with skin and eyes. If accidental eye exposure occurs, rinse eyes with clean water. If accidental skin exposure occurs, wash the skin immediately with soap and water. Tildipirosin may cause sensitization by skin contact.

For technical assistance or to report a suspected adverse reaction, call: 1-800-219-9286.

For customer service or to request a Material Safety Data Sheet (MSDS), call: 1-800-211-3573. For additional Zuprevo 18% information go to www.zuprevo.com.

For a complete listing of adverse reactions for Zuprevo 18% reported to CVM see: http://www.fda.gov/AnimalVeterinary/ SafetyHealth.

DO NOT USE ZUPREVO 18% IN SWINE.

Fatal adverse events have been reported following the use of tildipirosin in swine. NOT FOR USE IN CHICKENS OR TURKEYS.

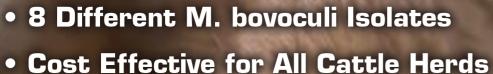
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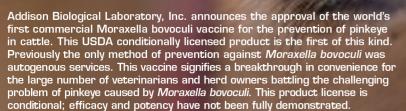
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